

**RICHMOND HILL DOWNTOWN DEVELOPMENT AUTHORITY**  
**January 17, 2017 8:15 A.M.**  
**MEETING MINUTES**

**MEMBERS PRESENT:** Brad Brookshire, Dallas Daniel, Catherine Grant, Georgene Brazer, Eddie Warren, Paige Glazer

**STAFF PRESENT:** Scott Allison

**The meeting was called to order at 8:30 a.m. and an invocation was given by Brad Brookshire.**

**1. Open Meetings Compliance**

The meeting was confirmed compliant with open meetings laws.

**2. Agenda Approval**

The meeting agenda was approved with Paige Glazer making the motion, Dallas Daniel seconded the motion, it carried unanimously.

**3. Approval of Minutes**

The minutes from the December 20, 2016 meeting were approved with Dallas Daniel making the motion, Catherine Grant seconded the motion and it carried unanimously.

**4. Visioning Exercise**

Catherine Grant and Dallas Daniel outlined their visions and goals. All members outlined their next step initiatives. *\*See attached image of the whiteboard notes from the Visioning Exercise.*

**5. Updates and Announcements**

- Discussion was had on scheduling a lunch or workshop to discuss vision

**The meeting was adjourned with a motion by Paige Glazer, a second by Georgene Brazer and carried by all.**

**The meeting closed at 10:00 a.m.**

Respectfully submitted by,

Scott Allison  
Assistant City Manager

## CATHERINE

- WE NEED A PLAN
  - ↳ CLEARLY DEFINED
- VISION, COMMON GOALS
- PEOPLE WANT TO BE A PART OF THIS
- WE KNOW WHAT MAKES US UNIQUE
- HOW CAN WE INVOLVE OTHERS?
- WE SHOULD SELL VISION OF THE FUTURE
- CLUSTERING - DEFINE SMALLER AREAS TO FOCUS ON + SPECIFIC TYPES OF BUSINESSES IN THAT AREA...
- LIVE OR STAY DOWNTOWN
- CONCENTRATE EFFORTS TO BUILD ENTHUSIASM + MOMENTUM
- CREATE INCENTIVES | GRANTS
- LIGHTING, PED FRIENDLY, STREETSCAPE

## DALLAS

- EDUCATION + COMMUNICATION
- INPUT FROM OTHER GROUPS
- FOCUS ON INTERCHANGES + I-95 TRAFFIC
  - ↳ BEAUTIFICATION | CURB APPEAL
- CONSISTENT OUTDOOR LIGHTING
- MATERIAL | STREETSCAPE STANDARDS
- FACADE + SIGN IMPROVEMENT GRANTS

## NEXT STEPS

- GB - HISTORIC LANDMARKING
  - FOCUS ON HISTORY, UNIQUENESS
  - USE SPECIFIC AREAS + FOCUS STANDARDS THERE
  - BUSINESS CASES
- CG - STRATEGIC PLAN
  - CITY MOVING FORWARD, WE NEED TO FOCUS
- EW - BUY-IN FROM OTHERS
  - OVERALL STRATEGIC PLAN
- DD - FACILITATE STRATEGIC PLAN
  - BUY-IN FROM OTHER GROUPS
- PG - SPECIFIC PLAN
  - CREATE PLAN | GUIDE DIRECTION
  - RE-ENERGIZE PEOPLE | POSITIVE DIRECTION
- BB - CONTINUITY + CONSISTENCY
  - PLAN NEEDED W/ EDUCATION + BUY-IN
  - STRATEGIC PLAN + MASTER PLAN